

TABLE OF CONTENTS

- 1 **Early Influences and Entrepreneurial Intent:
Examining the Roles of Education, Experience,
and Advice Networks**
- Mark Schenkel, Belmont University
Rodney R. D'Souza, Northern Kentucky University
Jeffery R. Cornwall, Belmont University
Charles H. Matthews, University of Cincinnati
- 21 **Exposing the Role of Gender in the Performance
of Founding Entrepreneurs**
- John H. Batchelor, University of West Florida
- 41 **Why Small Firms are Different: Addressing
Varying Needs from Boards of Directors**
- Josh Bendickson, East Carolina University
Phillip E. Davis, East Carolina University
Briton J. Cowden, University of Massachusetts, Amherst
Eric W. Liguori, University of Tampa
- 59 **Integrating Sustainability into SME Strategy**
- Jeff Shields, University of North Carolina, Asheville
Joyce M. Shelleman, University of Maryland, University College
- 77 **Get What You Give? An Examination of
Enlightened Self-Interest, Philanthropic intent, and
Engagement in Philanthropy for Small Firm
Owners**
- Whitney O. Peake, Western Kentucky University
Michael L. Harris, East Carolina University
William C. McDowell, Middle Tennessee State University
Phillip E. Davis, East Carolina University
- 97 **What Pedagogical Methods Impact Students'
Entrepreneurial Propensity?**
- Bonnie Canziani, University of North Carolina, Greensboro
Dianne H. B. Welsh, University of North Carolina, Greensboro
Yuchin (Jerrie) Hsieh, Rochester Institute of Technology
William Tullar, University of North Carolina, Greensboro

