

EDITOR'S NOTE

**PUBLISHING AND OTHER SCHOLARLY
GROWTH OPPORTUNITIES**

Notwithstanding the recognition by AACSB International of endeavors such as field case consulting (See *JSBS*, Vol. 11, No. 1 Spring/Summer 2000), there has been a broad-based and increasing emphasis on publishing and other scholarly activities at the traditional "teaching" colleges and universities. The pressures have been created not only by the desire of many institutions to achieve accreditation under the newer, mission driven criteria of the AACSB, but by the large number of newer faculty who have been armed with a research oriented Ph.D. and the current criteria of the tenure and promotion policies of the universities who have been employing these candidates.

Although not always of a "publish or perish" nature, this phenomenon is influencing faculty and administration alike. In this regard, the Editorial Staff of *JSBS* would like to remind the readership of the myriad opportunities to engage in scholarly activities related to the Small Business Institute® and the *Journal of Small Business Strategy*:

- The publication of an article in *JSBS* as either a traditional article or as a "Small Business Brief" which is a shorter piece, often of a narrower scope than a typical article.
- The publication of a Book Review that can be focus on a recent text or practitioner book that would be of interest to the readership of *JSBS*.
- There are opportunities to serve as a reviewer for *JSBS*. Given the wide range of topics of the manuscripts submitted to *JSBS*, we utilize reviewers from all business disciplines.
- The annual Small Business Institute® Conferences (formerly SBIDA). The next one will be held in New Orleans February 13 – 15, 2003). The scholarly opportunities associated with the annual conference are numerous (please see the Call for Papers in this issue):
 - Paper presentation and publication in the Proceedings (up to 5 "Best Papers" will be published in *JSBS*)
 - Discussant
 - Reviewer
 - Track Chair

These numerous opportunities are, of course, in addition to those many others associated with the Small Business Institute® (Field Case Consulting, Case of the Year competition, organizational leadership positions, etc). Please consider these possibilities as you develop your scholarly agendas in the future.

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