

EDITOR'S NOTE

SBIDA is celebrating its twenty-fifth anniversary this year at the USASBE/SBIDA Joint National Conference February 7-10, 2001 in Orlando, Florida. The *Journal of Small Business Strategy* will be participating in the conference in a number of ways including the awarding of the Best Applied Paper award that will be published in the journal later this year. We hope that you will be able to participate in what promises to be an exciting conference.

JSBS will very shortly implement a website which will feature a searchable database of *JSBS* abstracts. The abstracts will be searchable by keyword, author, issue or title. It is hoped that this will be of aid to our readership in conducting research. In addition, information regarding submission guidelines and subscription information will be available on-line.

In this issue, we are following up on the article by Michael Ames and Paul Hugstad of California State University (Fullerton) on field case consulting in the Small Business Institute™ (SBI) Program. Ronald Cook of Rider University has written a Small Business Brief which overviews how a smaller, newer SBI program can be successfully undertaken.

Other articles in this issue cover a wide range of topics including **entrepreneurship** (*Classification as a Factor in the Scientific Evolution of Entrepreneurship*); **financing** (*The Familiarity of Small Technology-Based Business Owners with Sources of Capital: Impact of Location and Capitalization*); **competitive strategy** (*Responding to Industry Consolidation in Fragmented Industries: The Role of Capabilities in Small Business Survival and Expectations for Fine Dining: Lessons for Small Business Restaurateurs*); **consulting** (*Small Business Enterprise and Development: Consultation Modes and Start-Up Success Factors Perceived as Important by USA and Korean Consultants*); **collaboration and strategic alliances** (*Collaboration Between Technology Entrepreneurs and Large Corporations: Key Design and Management Issues and International Strategic Alliances: A Tale of Two Firms*); and the **emerging role of not-for-profit organizations** as a small business competitor (*New Competitors for Small Business: The For-Profit Mentality of Nonprofit Organizations*).

We hope you enjoy this issue and hope to hear from you in the future.

Stephen W. Osborne, Editor

MISSION STATEMENT
AND
SUBMISSION GUIDELINES

The Journal of Small Business Strategy is a practically-oriented journal that publishes high-quality, applied research on topics related to entrepreneurship and small business operations. The journal stresses strategy in all functional areas. Community development and small business/entrepreneurship are also emphasized.

Given our mission, authors are discouraged from submitting manuscripts with extremely complex statistical analyses and/or purely theoretical orientation. Manuscripts should be written with the small business owner/manager, the small business consultant, and the small business/entrepreneurship educator in mind. Simple statistical analyses, tables, graphs, and illustrations are encouraged. Case studies are acceptable. All papers must be properly documented.

Submissions should not exceed 25 typed double-spaced pages (one-inch margins). An abstract of 100-150 words must be included on a separate page. A brief biographical sketch must be submitted for each author. The biographical sketch should not be attached to the manuscript.

The title page should include the title, the name(s) of the author(s), the address(es) of the author(s), and the phone number(s) of the author(s). The first page of the manuscript should include the title but no author identification. Manuscripts will be blind-reviewed.

Main headings should be typed all caps and centered. Secondary headings should be typed initial caps only and centered. Paragraph headings should be typed flush left, initial caps only. Tables and figures should appear at the end of the text, each on a separate page. The position of tables and figures should be indicated in the body of the paper. Style (internal citations, reference list, etc.) must conform to the most recent edition of the *Publication Manual of the American Psychological Association (APA)*.

Five copies of each manuscript should be submitted to Stephen W. Osborne, Editor, *Journal of Small Business Strategy*, Indiana University of Pennsylvania, 304 Eberly College of Business & Information Technology, 664 Pratt Drive, Indiana, PA 15705-1071(email – osborne@iup.edu). The first copy must contain author identification. All other copies should contain no author identification. Submissions must include a self-addressed, stamped envelope. Accepted manuscripts must be submitted in Microsoft Word. Submissions may not be sent to other publications while under consideration by the *Journal of Small Business Strategy*.
