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What can you contribute?

SBIDA's 17th annual Small Business Consulting Conference, February 3-7, 1993, San Diego, offers you a special opportunity to share your expertise and your ideas. This year's theme, Adapting to Changing Global Economic Conditions, explores the impact of changing economic conditions, worldwide, on small businesses.

As one who guides small businesses, you are obligated to help them cope with continued recession, slow growth, political unrest abroad and domestic dissatisfaction, new trading partners, and new market partnerships. That these changes occur in an environment of social and cultural upheaval, rapidly advancing technology, and sweeping demographic population shifts further complicates your recommendations and your implementation approaches.

So, what can you contribute to the discussion and the search for new approaches and ideas? Joseph Latona, VP-Programs is now accepting papers and proposals for symposia, workshops and panel discussions. Call, FAX, or write now for a brochure detailing program tracks and participation guidelines.

Joseph C. Latona, DBA
University of Akron
College of Business Administration
Akron, OH 44325-4801
Office: (216) 972-7337
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