

EDITOR'S NOTE

This issue finishes out the tenth year of publication for the *Journal of Small Business Strategy*. It will be a new decade for *JSBS* and a new millennium for all of us. As we enter the year 2000, I would like to remind the readership that the editorial staff and the editorial review board of *JSBS* continue to attempt to move the journal forward in terms of the quality and quantity of articles related to the ever growing field of small business and entrepreneurship. The USASBE/SBIDA Joint National Annual Conference will be held in San Antonio, February 16-20 and is indicative of the efforts of SBIDA to move the entire organization forward as well.

We would like to reiterate the scope of the content of *JSBS* in terms of the types of articles of interest to us. Manuscripts submitted to *JSBS* should be related to one or more of the following:

- Assist in the formulation or implementation of small business strategy
- Be directly applicable to consulting projects and solutions
- Generate ideas and approaches to problem solving in small business & entrepreneurship
- Be presentable to a small business owner/manager for application
- Relate to small business & entrepreneurship education

In addition to the wide range of topics relevant to *JSBS*, the scope of what constitutes a "small business" is also quite broad and very inclusive in terms of what is appropriate for *JSBS*. Based on U.S. Small Business Administration criteria, the following parameters define small business:

<u>Type of Business</u>	<u>Maximum Annual Sales or Number of Employees</u>
Wholesale Trade	\$ 9.5 - 22 Million (Varies Across Industries)
General Construction	\$ 17 Million
Services	\$ 2.5 - 14.5 Million (Varies Across Industries)
Retail Trade	\$ 3.5 - 13.5 Million (Varies Across Industries)
Agricultural Production	\$.1 - 3.5 Million (Varies Across Type)
Restaurants	Up To \$10 Million
Manufacturing	Maximum of Either 500, 750, 1000, Or 1500 Employees (Depends On Industry)

Clearly, there is great scope for the publication of scholarly work. We look forward to receiving your manuscripts for consideration by *JSBS*. We hope you enjoy this issue and if you have any comments, please send us a letter or an email (osborne@iup.edu).

Stephen Osborne, Editor

USASBE/SBIDA Joint Annual National Conference

(24th Annual SBIDA Conference and 15th Annual USASBE Conference)

February 16-20, 2000

Sheraton Four Points, Riverwalk, San Antonio, Texas

Theme: USASBE/SBIDA 2000: The Entrepreneurial Millennium

The Joint Annual National Conference will be held jointly by USASBE and SBIDA from February 16-20 at the Sheraton Four Points, Riverwalk in San Antonio Texas. The conference will include papers, workshops, case studies, and symposia dealing with family business, entrepreneurship, entrepreneurship education, and SBI programs and institute management. Topics will focus on issues of significance as we enter the 21st Century:

- New Business Development 21st Century Style – What's Changed
- Entrepreneurship in a Changing World
- Global Marketing in the 21st Century
- Economic Realities: Financing Small or Risky Ventures
- Technology and Change: Redefining the Entrepreneur
- Focus on Family: Whose business is it anyway?
- Incubators and Institutes: Support Systems for New Ventures
- Challenges for Small Business and Entrepreneurship Educators

Check our websites www.sbida.org or www.usasbe.org for registration information

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