

ABOUT THE AUTHORS

Transforming Consultants' Recommendations into Business Improvement: A Model and Action Agenda

Michael D. Ames is a professor of management at California State University Fullerton. He directs the university's Small Business Institute. The Institute, recipient of SBIDA's Showcase Award in 1994, has helped CSUF students successfully complete over 750 field case projects.

The Classification of Service Providers as "Contract Workers" Rather Than "Employees": Implications and Guidelines for Small Businesses

Matthew C. Sonfield is the Robert F. Dall Distinguished Professor in Business at Hofstra University in Hempstead, New York. He received the A. B., M.B.A., and Ph.D. degrees from Cornell, Harvard, and New York Universities respectively. Dr. Sonfield has approximately one hundred publications to his name, with articles in such general business journals as the Harvard Business Review and Business Horizons, and such small business journals as the Journal of Small Business and the Journal of Small Business Strategy.

Entrepreneurship Awareness Education: An Example in an Elementary School

Dr. Rebecca W. Ball is Assistant Professor of Management, Northern Kentucky University. She received her Ph.D. from Virginia Polytechnic Institute and State University. Dr. Ball's research interests are in small business and entrepreneurship education and strategic change and she teaches graduate and undergraduate courses in strategic management and entrepreneurship.

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An Analysis of Small Business Hiring of Seniors

Robin T. Peterson is Sunwest Financial Services Distinguished Professor at New Mexico State University in Las Cruces. He is a graduate of the University of Washington (Seattle) and has published a number of articles pertaining to small business and entrepreneurship.

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Partners in Profits: Small Businesses Move Slowly Into Cause-Related Marketing

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Using a Prenuptial Agreement to Protect the Small Business

Sandra J. Perry, B.S. Bradley University, 1976, J.D., Southern Illinois University School of Law, 1979, is an Associate Professor teaching law and real estate in the Department of Business Management and Administration at Bradley University, Peoria, Illinois. She has taught law at the undergraduate level for 16 years, following two years as a private practitioner. She has had articles on various law topics published in the Labor Law Journal, Illinois Bar Journal, The CPA Journal, Trial, and the Journal of Applied Social Psychology.

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Ron Cook, Radha Chaganti and

Cengiz Haksever

Authors of the Distinguished Empirical Paper

&

Michael Ames

Author of the Distinguished Applied Paper

1998 SBIDA Conference

**Look for their articles in this issue and
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