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What can you contribute to build on the success of small business and entrepreneurship?



Announcement and Call for Papers: **National Small Business Consulting Conference** February 10-13, 1999

San Francisco, CA will play host to the 23rd Annual SBIDA conference, and help us emphasize becoming a true "gateway" to the world. We've picked an excellent city to showcase our theme, "globalizing the Small Business Institute™ Program," as San Francisco's international focus is evident in almost everything in the city. We will celebrate the success of our individual programs, the success we offer small business clients, and most importantly, the success of our students as they complete our program and move into their careers. We will emphasize how these successes can be transferred to the global arena.

Conference tracks include accounting and finance; entrepreneurship and SBI™ education; franchising and home-based issues; global issues; marketing issues; professional development; small business strategy; management issues; and information systems/internet issues. Track chairs are listed in Momentum and on our World Wide Web site (www.cba.uc.edu/cbainfo/sbida).

Competitive papers, symposia, panels, and workshop proposals are now being solicited on topics related to the conference tracks. Submission date for papers and proposals is September 15, 1998. The best papers in each of four tracks (empirical, theoretical, applied, small business case) will be reviewed as candidates for the Distinguished Paper Award and for possible publication in the Journal of Small Business Strategy.

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