

**TABLE OF CONTENTS**

<b>Page</b>	<b>Title/Author</b>
1	<b>Small Business Entry Strategies: An Integration of Technological Discontinuity and Industry Growth Potential</b> Laurence G. Weinzimmer Robert K. Robinson Ross L. Fink
11	<b>Management Buyouts and Small Business Performance: An Exploratory Examination and Research Agenda</b> Garry D. Bruton J. Kay Keels Elton Scifres
21	<b>Assessing the Impact of Operational Planning on Small Business Retail Performance</b> LuAnn Ricketts Gaskill Howard E. Van Auken Hye-Shin Kim
37	<b>Establishing the Value of a Business: How the Practitioners Do It</b> Fess Green Joel Worley A. Edward Corley
45	<b>Strategic Implications of Current Small Business Waste Reduction Programs</b> Masoud Hemmasi Lee Graf Kelly C. Strong Michael W. Winchell
57	<b>Corporate Governance in the Small Firm: Prescriptions for CEOs and Directors</b> Catherine M. Daily Dan R. Dalton
	<b>SPECIAL SECTION</b>
69	<b>Rethinking the Business Plan Paradigm: Bridging the Gap Between Plan and Plan Execution</b> Michael D. Ames

---