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## SMALL BUSINESS CONSULTING CONFERENCE

### Small Business Institute Directors' Association 16th Annual Conference Washington, D. C February, 1992

#### A Conference Announcement and Call for Papers

The 16th annual SBIDA conference will be held January 29 -February 2, 1992 at the Hyatt Regency-Capitol Hill, Washington, D.C. The conference will include an assortment of program activities related to small business and entrepreneurship. The program will consist of competitive paper presentations, plenary sessions, symposia, panels, and workshops.

The conference theme is "Helping Small Businesses Prepare for Global Competition in the Nineties." Conference tracks include Small Business in Global Competition, Legal Issues for Smaller Firms, Successful Financial Operations, Managing Successful Firms, Smaller Firms and the Environment, Entrepreneurship and Trade, Global Management for Smaller Firms, Successful Marketing in Smaller Firms, Accounting in Smaller Firms, and International Assistance Programs. Track chairs will be announced.

Competitive papers, symposia, panels, and workshop proposals are now being solicited on topics related to the respective tracks. Submissions should focus on applied rather than theoretical research. Papers should be submitted by September 13, 1991. The best papers will be reviewed for possible publication in the *Journal of Small Business Strategy*. Contact the conference chairperson or the SBIDA National Center for further information.

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