

STRATEGY

EDITOR'S NOTE

It is a pleasure and honor for me to introduce this first issue of the *Journal of Small Business Strategy*. Developing the journal has proved to be quite a challenge. It would not have been possible without the insightful suggestions of the SBIDA officers, the editorial advisory board, SBIDA members and the publication secretary, Jill Burkey.

The SBIDA officers feel that communication is essential for the growth and progress of both the Small Business Institute program and SBIDA. The journal is presented as another vehicle to enhance communication efforts of SBIDA members.

This first issue consists of the best papers which were submitted for presentation at the 14th annual SBIDA conference in February, 1990. In keeping with the intended scope of the journal, the articles cover a wide variety of small business topics. The readers will find quality manuscripts which should prove to be helpful to small business counselors as well as small business owners and managers.

SBIDA is currently seeking a university sponsor for the journal. Until an arrangement is made, the SBIDA officers will continue to publish the journal. We would like to expand the journal to two issues annually. We intend to provide special sections on new books or projects which would be of interest to our readers. We would like to hear from you regarding the types of articles and information you would like to see in the journal. We encourage you to take part in the development of the journal. I look forward to hearing your suggestions.



Gwen F. Fontenot