

## TABLE OF CONTENTS

1 Validation of a Measuring Instrument for the Relationship between Knowledge Transfer and Entrepreneurial Orientation in Family Firms

Ascensión Barroso Martínez Universidad de Extremadura Tomás M. Bañegil Palacios Universidad de Extremadura Universidad de Extremadura Universidad de Extremadura

15 The Influence of Socioeconomic Factors on Entrepreneurship and Innovation

María—Soledad Castaño University of Castilla-

Martínez La Mancha

María Jesus Ruiz Fuensanata University of Castilla-

La Mancha

Isabel Martínez Rodríguez University of Castilla-

La Mancha

29 Entrepreneurial Strategy, Innovation, and Cognitive Capabilities: What Role for Intuitive SMEs?

José Manuel Saiz Álvarez Nebrija University
Carlose Cuervo Arango Nebrija University
Alicia Coduras Nebrija University

41 Performance and Risk as Signals for Setting Up a Franchised Business

Esther Calderón Monge University of Burgos Pilar Huerta-Zavala University of Burgos

59 Book Review: The Entrepreneurial Spark: Recognizing Opportunities and Developing Them into Viable Businesses

Frank Hoy Worcester Polytechnic Institute

eproduced with permission of the copyright owner. Further reproduction prohibited wit rmission.	thout